

Client: Spotify

Title: City Beat

Radio Stations: Today FM, 2FM, TFXM, Beat 102-103, Spin 1038, Iradio

Production Notes:

Duration: 50 Seconds

Recording Date: 16/03/2016

Music track: Parisian accordion music (3.5 - 4 seconds)

Male voice: *excitedly* Paris!

SFX: Game show buzzer style *ding*

Music Track: Spanish acoustic guitar (3.5 - 4 seconds)

Male voice: *excitedly* Barcelona!

SFX: Game show buzzer style *ding*

Music track: Irish trad music (3.5 - 4 seconds)

Male voice: *excitedly* Dublin!

SFX: Game show buzzer style *ding*

SFX: Record scratch

Spotify jingle track plays under voiceover

MVO:

“Forget the stereotypes and find out what the beat of a city truly feels like. Introducing Soundwave from Spotify, the next level in music discovery and find out what the locals are really listening to. Soundwave tracks and shares where and what you listen to in real time, creating a live and dynamic musical map accessible anywhere, anytime. Sign up for a 7 day free trial today and get sharing. Spotify, music for every moment.”